



# closed loop

## 20 YEARS BY THE NUMBERS



### OUR RESULTS

## GAINING AN UNFAIR ADVANTAGE

# 190%

**AVG GROWTH**  
Seen by our clients  
in year one

# \$1B

**AD SPEND**  
Under Management

"Closed Loop knows more about how to get the most out of PPC campaigns than any agency I've ever dealt with. They **consistently drive more leads** at a **better return on investment**."

- Sharon Taniguchi, McAfee

### OUR CLIENTS

## INDUSTRY-LEADING ORGANIZATIONS

# 173

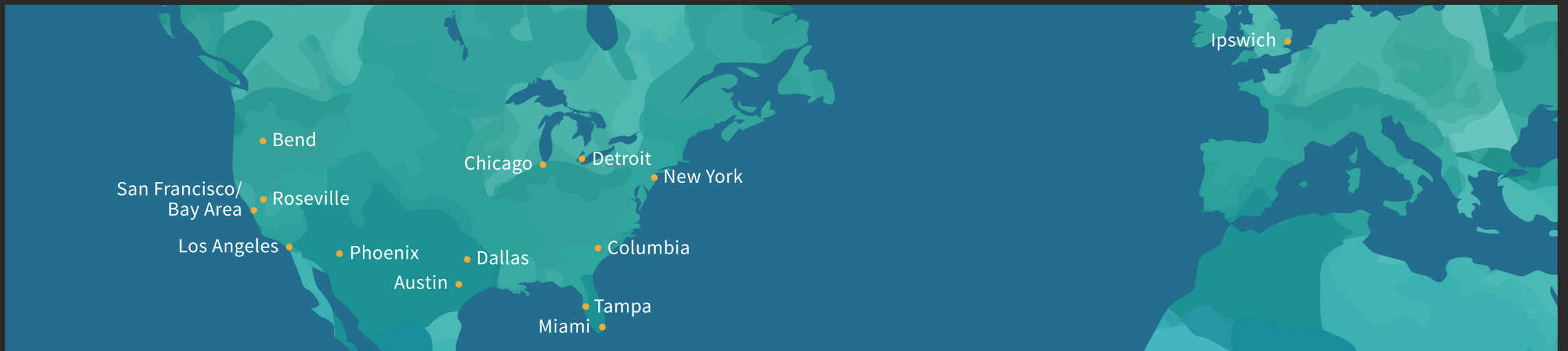
**CLIENTS**  
Since 2001



### OUR PEOPLE

## A TEAM OF EXPERTS

Closed Loop is a digital advertising agency based in California with locations all over the globe.



# 10

**TEAM EXPERIENCE**  
Average Years

# 2

**COUNTRIES:** USA, UK

# 10

**STATES:** Arizona, California, Florida, Illinois, Michigan, New York, Oregon, South Carolina, Texas

# 14

**CITIES:** Austin, Bend, Chicago, Columbia, Dallas, Detroit, Los Angeles, Miami, New York, Phoenix, Roseville, San Francisco, Tampa, Ipswich (UK)

### OUR CULTURE

## A DIFFERENT KIND OF AGENCY

# 6

**EMPLOYEE TENURE**  
Average Years

"I feel incredibly valued as an employee and person. Leadership cares for your entire well-being, both personally and professionally."

- Closed Loop Employee



### CORE VALUES



#### DRIVE

Be hungry to learn, improve, succeed, innovate, compete & win.



#### OWNAGE & IMPACT

Own the things that matter.



#### STEWARDSHIP

Treat our business and our clients' businesses like they're our own.



#### HONESTY & AUTHENTICITY

Be transparent, keep it real.



#### TEAM FIRST

Help & respect each other. The best idea wins.

### DOING WELL BY DOING GOOD

Closed Loop aims to make a positive and lasting impact on the lives of our employees, clients, and communities.

# 96

**CHARITIES SUPPORTED**

# 241

**KIVA LOANS FUNDED**

To small businesses internationally

# \$129K

**FUNDS DONATED**

### ORGANIZATIONS CLOSE TO OUR HEART:

